

Angels in the City is a new initiative supported by the City of London Corporation.

Angels in the City aims to increase the awareness of individuals to become Angel Investors and to bring their financial capacity and business experience to invest in innovative, entrepreneurs with high growth potential in the City fringes, including the exciting Tech City cluster.

The City of London Corporation is working with London Business Angels, the oldest and most established angel group bringing 30 years of investing experience and capacity building of Angel Investors.

Investing in City fringe businesses

The Square Mile is arguably the UK's most prestigious and dynamic financial area in the world.

High Net Worth Individuals working in the City have the potential to become Angel Investors, drawing on their financial capacity and extensive business experience to provide investment into City fringe businesses with high growth potential.

Business Angels not only bring much needed financial resources, but also bring business skills and experience, market contacts and strategic advice, thereby significantly increasing the potential of the investee company to achieve success.

Large numbers of entrepreneurs in the City fringe areas are developing innovative businesses, including in technology and digital media. Indeed, the Tech City cluster, centred on 'Silicon Roundabout' at Old Street and extending through Shoreditch is a key hub of digital technology and media and is the subject of considerable attention from the Government.

Opportunities to participate

Angels in the City is designed to assist individuals working in the City of London to gain an understanding of the opportunities of Angel Investing, including hearing more about the risks and rewards, the considerable tax benefits currently available and how to get involved. This will be offered through a rolling programme of awareness events and more detailed workshops focusing on the technical aspects of Angel Investing, including tips from experienced Angel Investors. We will also be offering opportunities for potential investors to attend dedicated pitching events in the City to meet selected innovative businesses with high growth potential from the City fringe areas, notably Tech City. An ongoing programme for interested individuals and would-be investors is being organised over the period to March 2013.

This will include:

- ▶ A rolling programme of awareness events and an ongoing programme of workshops to gain a strong understanding of the personal investment process
- ▶ Participation in entrepreneur pitching events, providing an opportunity to see selected investment ready entrepreneurs present their businesses as investment opportunities
- ▶ Opportunity to be part of a new syndicate of City-based Angel Investors.

How to get involved

We are seeking to identify individuals and organisations operating in the City of London, interested in knowing more about the opportunities for Angel Investing and in participating in Angels in the City awareness-raising or workshop events.

Please register your interest in Angels in the City initiative at:

www.cityoflondon.gov.uk/angelsinthecity